DHOOPWELL

made with

Natural Ingredients
Medicinal Herbs
Delightful Aroma

Offering incense Dhoop before the Deity is a token of respect and devotion

Burning Dhoop is believed to ward of demons and cleanse the air around

D H O O P W E L L

- STRESS RELIEVER
- SLEEP FACILITATOR
- MEDITATION PROMOTER
- GENERAL WELLESS IMPROVER
- INDOOR AIR SANITIZER
- MOSQUITO REPELLENT

Salient Features:

- ➡ Customized variants.
- ➡ Composed of medicinal herbs with health benefits.
- ➡ Reduced carbon content.
- ➡ Made with natural binder and delightful aroma.
- ➡ No use of potassium nitrate.
- ➡ Consistent and uniform burning.

Benefits of Dhoop Burning

Dhoop is widely used during various rituals or religious ceremonies in rural as well as urban areas. In traditional medicinal systems, burning of medicinal herbs and certain fragrances termed as *Dhoopana,* is a form of drug delivery through inhalation that has several advantages including ease of drug administration, higher bioavailability and high potential to penetrate the blood brain barrier. Sterilization of house and the surrounding environment by *Dhoopana* has been practiced since ancient times. *Dhoopana* is a technique practiced in Ayurvedic literature for its contribution in reducing the microbial load in specific areas. There are various types of microbes around us which are responsible for health related problems such as influenza, pertussis, common cold, respiratory problems, etc. By performing *Dhoopana*, various air borne diseases can be prevented.

Customized Dhoop composition under the generic name DHOOPWELL have been developed using natural/herbal ingredients, inexpensive sources and pleasant aroma.

Stress Reliever

Pessimistic energies within house or premises can have a considerable negative effect on its residents which may lead to excessive arguments, stress, anxiety, depression, reduced decision-making ability and ill-health. The fumes/fragrances emanating from the Dhoop stick help combat negative subtle-pressure, bring positive vibrations in surroundings, relieve headache, fights depression, and reduces anxiety and tension.

Sleep Facilitator

Inhalation of incense of herbs used in this Dhoop affects the TRPV3 protein in brain, producing warm sensations on the skin and an anxiolytic effect (reduced anxiety), so the individual feels relaxed and stress-free, with a clear mind which facilitates sound sleep.

Meditation Promoter

This Dhoop composition is better for the health of body, mind and soul. It burns steadily and releases soothing fragrances that calm mind as well as create peaceful atmosphere thereby enhancing concentration and focus while studying or performing meditation.

General Wellness Improver

Burning of this Dhoop can be an effective way to curb depression in a healthy manner. This Dhoop formulation offers an eco-friendly treatment against cough and cold. Fume of this Dhoop composition prevents infections against respiratory pathogens and several other infectious ailments.

Indoor Air Sanitizer

Microbial load in air causes various airborne diseases. Disease-causing pathogens spread from an infected person to another through coughing, talking and sneezing, even breathing and laughing. This herbal Doop cleanses air in a particular area and can act as a room purifier and air freshener. It can also help create a positive atmosphere with its appreciable fragrance.

Mosquito Repellent

This Dhoop contain selected traditional herbs that acts as mosquito repellent and also pushes microbes away. It has anti bacterial properties, kill germs and bacteria in the air upon burning.

ALL VARIANTS OF DHOOPWELL CAN BE COMMERCIALLY PRODUCED AS DRY DHOOPBATTI BOTH IN STICK AND CONE FORM

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