

शैबाल दासगुप्ता, भा.व.सं.  
उप महानिदेशक (विस्तार)  
Saibal Dasgupta, IFS  
Dy. Director General (Extn.)



Dy. No 1806  
Date 4/7/12  
Research & Coordination Section  
F.R.I. Dehradun.

पर्यावरण एवं वन मंत्रालय, भारत सरकार  
भारतीय वाणिकी अनुसंधान एवं शिक्षा परिषद्  
(आइएसओ 9001:2000 प्रमाणित संस्था)  
पो.ऑ. न्यू फॉरेस्ट, देहरादून-248 006 (उत्तराखण्ड)  
Ministry of Environment and Forests,  
Government of India  
Indian Council of Forestry Research and Education  
(An ISO 9001:2000 Certified Organisation)  
P.O. New Forest, Dehra Dun - 248 006 (Uttarakhand)

Director  
Forest Research Institute,  
P.O. New Forest  
Dehradun-248 006

No. 19-1/2011 (RB)/ICFRE

Dated: 29<sup>th</sup> June, 2012

**Subject: Inviting Proposals under 'Direct to Consumer Scheme'**

As you are aware that the Director General, ICFRE has launched a scheme 'Direct to Consumer' to take the technological advancements made by ICFRE to the stakeholders concerned. In this regard, projects undertaken by ICFRE having potential of outreach were examined by the Directorate of Extension and Directorate of Research. Initially 05 projects were considered under the Scheme and subsequently 22 other Project Completion Reports were further examined from which 12 additional projects were shortlisted for consideration under the Scheme. As on date, a total of 17 projects have been shortlisted for taking forward the outcome of research to the end-user (list enclosed).

As decided during the videoconference held on 28.06.2012, besides shortlisted projects, Directors of the Institutes are requested to send proposals wherein significant findings of technology can be translated to the stake holders.

In order to bring uniformity on extension strategies for these Projects, a format has been devised and enclosed for reference. Proposals for these Projects in the format enclosed may kindly be submitted to Ms. Kamal Preet, ADG(Recruitment Board) by 10.07.2012 with a copy to the undersigned.

Encl: as above

1806 (Saibal Dasgupta)  
9-21/2012/RES(DC) dt 4/7/12 DDG(Extension)  
Copy to: All Heads of Division

Copy for information to:

DDG(Research), ADG(Media & Extension), ADG (Monitoring & Evaluation)

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दिनांक 4/7/12  
To: 5/7/12

S-E&C

4/7/12

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(4/7/12)

# FORMAT FOR SUBMISSION OF EXTENSION STRATEGY FOR THE PROJECT UNDER DIRECT TO CONSUMER SCHEME OF ICFRE

## Part I

**General Information:** The part gives a brief summary of the Project and its findings

01	Title of the Project with Project No.	
02	Name of the Institute	
03	Name of the Principal Investigator of the Project	
04	Total expenditure incurred	
05	Year of commencement of Project	
06	Year of completion of Project	
07	Abstract of the significant findings of the Project	

## Part II

**Extension proposal:** This part deals with the details of extension strategy for the project findings

A) Extension Proposal : General overview		
01	Name of component	Extension strategy to "name of the Project"
02	Name of the Principal Investigator for the extension proponent	
03	Name of the Institute	
04	Proposed duration of the extension component	
05	Likely date of start of extension activities	
06	Total budget proposed	

B) Technical Details: The part deals with the extensive details on execution of the extension activity		
01	Objective of the extension activity	
02	Calendar of activities (Kindly attach as Annexure I)	
03	Collaborations required , if any	
04	Stakeholders involved	
05	Target group {(farmer, forest department, industry, others (pl. Specify)}	
06	Mode of transfer of technology	
07	Whether involves patent, if so the number	
08	Memorandum of understanding , if needed	
09	Economics of profit from the new technology	
10	Monitoring mechanism based on Quantifiable benefits	

11	Safeguards to be incorporated to avoid duplicity of work with agencies involved with target group	
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C)	<b>Budget: The part deals with the details of activity-wise budget requirement</b>	
	Year-wise and component wise details	

D)	<b>Declaration by PI</b> (Technology is well tested in laboratory conditions and is ready for transfer in field and to stakeholders)	
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E)	<b>Recommendations of the Director of Institute</b>	
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